

PIVOT PLAYBOOK



FROM BURNOUT TO PURPOSEFUL WORK
THAT FEELS LIKE YOU

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IT'S OKAY TO WANT MORE

If you're reading this, you're probably feeling it—the pull toward **something different.** Maybe your career looks great on paper but feels misaligned in your soul. Maybe you're burnt out, overbooked, and secretly wondering, "Is this really it?" Or maybe you're just waking up to the realization that you want more freedom, more purpose, more ownership of your time and your gifts.

I see you. I've lived that moment—the one where everything looks fine but your spirit is restless. I spent two decades climbing the corporate ladder, earning the accolades, checking the boxes, and still feeling like I was missing the mark on what I was “really” called to do. It wasn't until I finally listened to that holy discontent and took a bold step toward something new that I began to thrive again.

This playbook is for you—the woman who is successful by the world's standards but can feel that God is calling her higher. Not necessarily to hustle harder, but to live more fully aligned. It's for the one who wants to pivot “on purpose”.

In the next few pages, I'll walk you through five key steps to help you:

- Discern if it's time to pivot
- Reconnect with your calling
- Explore options with clarity & courage
- Learn about unexpected paths that actually align with your purpose
- Take the next faithful step without fear

READY? LET'S GO!

THE NUDGE YOU CAN'T IGNORE



That low hum of dissatisfaction you've been pushing down? That's not just burnout talking. It's often the Holy Spirit whispering that there's something more.

We're conditioned to endure, to stay loyal, to be grateful for what we have. And yes, gratitude is holy—but so is growth. And sometimes, growth requires a pivot.

Here are a few signs it might be time for a change:

- You feel restless—even when things are “fine.” You can't shake the sense that something's missing.
- Your values have shifted. What once felt like a dream job now feels like it's costing you your peace, health, or time with your family.
- You're constantly tired, but not fulfilled. This kind of exhaustion goes deeper than a busy week—it's soul-deep.
- You catch yourself saying, “I wish I could...” more than you actually take action.
- You're thriving in some areas but shrinking in others. Success in your career shouldn't mean starving your purpose.

If you nodded your head at even one of the above, you're not alone—and you're not crazy.

You're waking up. And that awakening is an invitation.

LET'S GO DEEPER JOURNAL QUESTIONS:



01

WHEN WAS THE LAST TIME YOU FELT TRULY ALIVE IN YOUR WORK?



02

ARE YOU PURSUING A CAREER BECAUSE IT'S WHAT'S EXPECTED OF YOU, OR BECAUSE IT'S WHAT YOU FEEL CALLED TO DO?



03

WHAT WOULD IT LOOK LIKE FOR YOU TO SHIFT YOUR FOCUS FROM "STABILITY" TO "SOUL ALIGNMENT"?

Here is your permission to step into something new, something that honors your gifts & calling. Let's explore how to listen well & gain clarity about what you're truly called to in this season—not just what you're good at, but what you're **graced** for.

LET'S GO THERE NEXT!



CLARIFY YOUR CALLING

When you're in the middle of a pivot—or even just thinking about one—it's easy to get tangled up in titles, job descriptions, and LinkedIn-worthy labels. But let me remind you of something foundational: ****your calling is not your career.**** It's not a position, a paycheck, or even a passion.

Your calling is the unique combination of who God made you to be, the people He's placed on your heart to serve, and the gifts He's entrusted you with to carry it out.

And the beautiful thing? Callings evolve. They stretch. They shift with seasons.

This chapter isn't about figuring out your forever job. It's about uncovering the next right step in your assignment.

TAKE THE TIME TO REFLECT ON YOUR CURRENT SEASON. IT'S EASY TO RUSH THROUGH LIFE WITHOUT STOPPING TO ASSESS WHERE YOU ARE. USE THE FOLLOWING PROMPTS TO DIVE DEEPER:



01

WHAT DO YOU LOVE TO DO THAT DOESN'T FEEL LIKE WORK?



02

HOW CAN YOU BRING MORE OF YOUR AUTHENTIC SELF INTO YOUR WORK LIFE?



03

WHAT OPPORTUNITIES ARE YOU SEEING IN FRONT OF YOU THAT ALIGN WITH YOUR VALUES?

If you're stuck on what your calling looks like, consider reaching out to a mentor or a coach who can help you sort through the noise & help you to get clear.

Next, we'll explore what your pivot could actually look like—and introduce you to three smart paths that offer more purpose, more flexibility, & more alignment with your values. One of them just might surprise you.

EXPLORE YOUR PIVOT PATHS

You're ready to make a change—but where do you start?

This chapter will introduce you to three pivot paths that could align beautifully with your calling. When considering your next move, it's important to think not just about what will make money, but what will bring you purpose, joy, and fulfillment.

1. Entrepreneurship:

Creating your own business gives you control over your time and direction. You get to lead with your gifts and serve others in a meaningful way. If you've been craving freedom, this might be the path for you.

2. Leadership:

Whether in your current field or in something new, stepping into a leadership role allows you to influence, inspire, and lead others toward success. Leadership gives you the power to mentor and guide people, which can be incredibly fulfilling.

Insurance:

I know, it sounds unexpected, but many women are finding a purposeful and profitable career in insurance. The flexibility, the opportunity to help families secure their future, and the potential for financial freedom make it an amazing option. If you're looking for a career that aligns with your values, insurance might be what you've been looking for.

Still uncertain what is next. Check out this [XX](#) to help you assess the business that is right for you! [LINK TO WHAT IS THE RIGHT BUSINESS FOR YOU](#)

Want to go deeper? Check out this mini training on Following Your Favor. This video will help you get out of your head and into a space where you can make bold decisions with confidence & clarity.

[FOLLOW YOUR FAVOR](#) will inspire you to trust God and step into your calling no matter where it leads!





Follow your Favor

TAKE TIME TO ASSESS EACH OPTION. ASK YOURSELF:



01

**WHAT DO I NEED TO FEEL
SUCCESSFUL IN MY CAREER?**



02

**WHICH OF THESE PATHS
ALIGNS WITH MY LONG-TERM
VISION FOR LIFE AND WORK?**



03

**IF MONEY WASN'T AN ISSUE,
WHAT WOULD I BE DOING
RIGHT NOW?**

LET'S GO THERE NEXT!

TAKE ACTION—DITCH THE OVERTHINKING

I get it—making a change feels like jumping into the unknown. But guess what? The scariest part is usually just making that first step.

Here's a little secret: The perfect time to pivot? It's right now.

-Write it down: What's one action step you can take today to move toward your pivot?

-Take that step: Ditch the overthinking—move forward. It doesn't need to be big, just purposeful.

-Ask for support: Whether it's a mentor, a friend, or a community, don't be afraid to lean on others.

Remember, it's not about making the "perfect" move—it's about making a "faithful" move.

If you need a little extra encouragement to help you to take that first step,

I've got you!

Check out my Faith Over Fear Devotional and No Fear Hear Declaration audio bundle. These audios are designed to help you move forward with faith and confidence as you step into your next season.

[Get the Faith Over Fear & No Fear Hear bundle] to support your journey!



ONCE YOU'VE TAKEN THAT FIRST STEP, DON'T STOP THERE. BUILD A PIVOT ROADMAP:



01

SET MINI-GOALS TO HELP KEEP YOU ON TRACK.



02

MAKE A COMMITMENT TO CHECK IN WITH YOURSELF WEEKLY.



03

CELEBRATE EVERY SMALL WIN ALONG THE WAY.

If you need a little extra encouragement to take that first step, I've got you covered. Check out my Faith Over Fear Devotional and No Fear Hear Declaration audio bundle.

These audios are designed to help you move forward with faith and confidence as you step into your next season.



BELIEVE IN THE PROCESS

Pivoting isn't always a straight line. There will be ups, downs, and zigzags along the way. But guess what? You're not walking this journey alone. God is with you, every step of the way.

And one more thing: Your best work isn't just about what you *do*—it's about who you *become.*

Stay faithful, stay aligned, and keep taking those small steps toward the big future that's waiting for you.

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BELIEVE IN THE POWER OF PERSEVERANCE:



01

TRUST THAT EACH SMALL STEP IS A STEP CLOSER TO YOUR DREAMS.



02

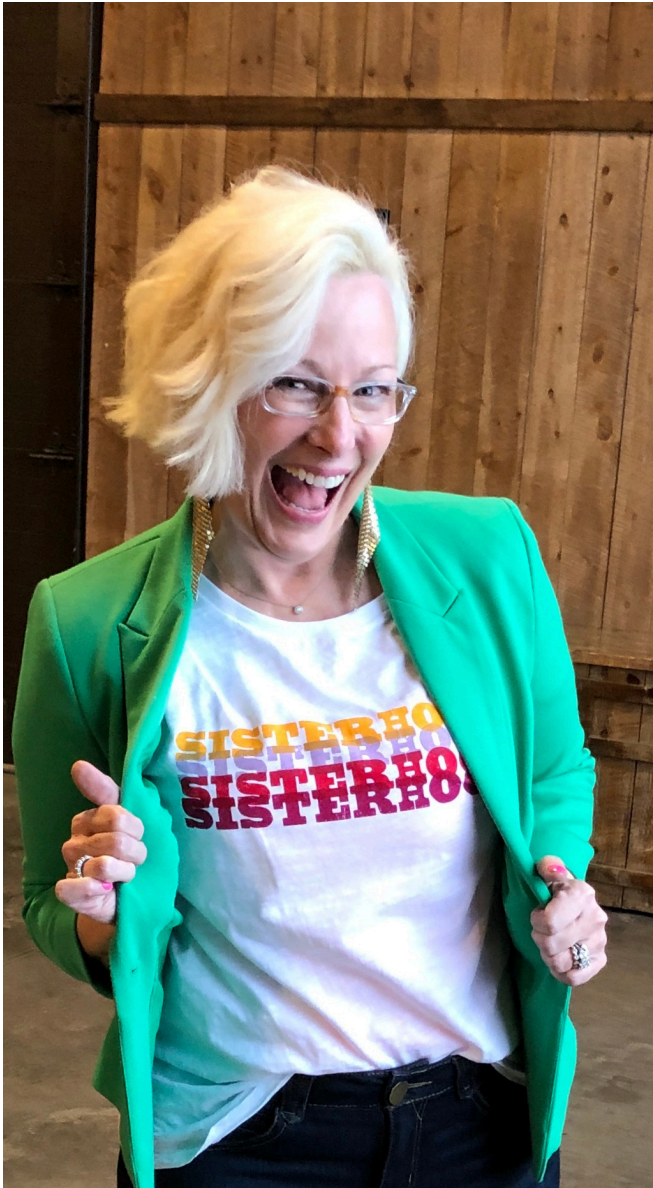
KNOW THAT SETBACKS ARE NOT FAILURES—THEY ARE PART OF THE LEARNING PROCESS.



03

KEEP A GRATITUDE JOURNAL TO REMIND YOURSELF HOW FAR YOU'VE COME.

Good LUCK! I'm cheering you on! Want more? Are you wondering if you have what it takes to FIRE YOUR BOSS? Watch this video for more insight! [LINK TO BOSS VIDEO](#)



WELCOME, FRIEND!

MY NAME IS JENNY,
AND I LOVE THE PIVOT
AND ALL THINGS
RELATED TO CHANGE!

I'm excited that you are here
and that you are exploring your
very own pivot!

Whether you're just starting
out or have been at it for
awhile, my goal is to serve you
by providing usable tips and
tricks!

If we are new friends, welcome.
If we've been connected for
awhile, welcome back!.

HELPFUL LINKS

- [!\[\]\(f2fdbbba686c1099e6b2b8779766e2d3_img.jpg\) LINK TO MOST POPULAR BLOG POST HERE](#)
- [!\[\]\(b3cfbfd04368a71f4c64e073908d25d7_img.jpg\) LINK TO YOUR SECOND MOST POPULAR BLOG POST](#)



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